



WPLG

ORDER

Print Date 10/16/12 Page 1 of 1

Flight Dates 10/30/12-11/06/12Contract / Revision 248341Original Date / Revision
10/16/12 / 10/16/12Advertiser ISS/DCCCAgency Great American MediaBuying Contact1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007Primary Account Executive
Aaron Ashe

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Aaron Ashe	100%		

Product

DCCC

Agency Com 15%Billing Contact1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007Sales Office DCSales Region NATAgency RefOrder Sep 00:15:00Estimate # 1192Alt Order # 06144183Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes AGY POL ISSUEProduct Codes PL-Ballot-RelatedPriority P-2Advertiser Ref

Order Share 28% Market Value 0

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
WBFS	%	0
WBZL	4%	0
WFOR	27%	0
WPXM	%	0
WSVN	28%	0
WTVJ	13%	0